

INSTRUCTIONS FOR COMPLETION OF THE POWER OF ATTORNEY

(See numbered notes on Power of Attorney)

WHEN APPLICANT IS AN INDIVIDUAL

1. Name of applicant.
2. City, state and country in which the document is signed.
3. Type in date document was signed.
4. Leave blank.
5. Leave blank.
6. Leave blank.
7. Type in full name of applicant.
8. Title of signing officer, if applicable.
9. Signature of applicant.
- 10a.b. Signatures of two witnesses. Please type in full names and addresses of witnesses underneath the signatures.

PLEASE EXECUTE THE DOCUMENT IN BLUE INK.

WHEN APPLICANT IS A COMPANY

1. Name of **Company**.
2. City, state and country in which the document is signed.
3. Type in date document was signed.
4. Please identify the corporate resolution (Bylaw, Corporate Charter, Board Resolution) whereby the Officer executing this document was given authority to grant powers of attorney. **If this information is not fully provided, the Power must be Notarized and Apostilled.**
5. Date of the corporate resolution.
6. Place of the corporate resolution.
7. Type in full name of authorized signing officer.
8. Title of authorized signing officer, if applicable.
9. Signature of applicant or authorized officer.
- 10a.b. Signatures of two witnesses. Please type in full names and addresses of witnesses underneath the signatures.

PLEASE EXECUTE THE DOCUMENT IN BLUE INK.

POWER OF ATTORNEY/CARTA PODER
WERNER, JUK, BAUDELIO & CIA., S.C.

GRANTOR/OTORGANTE(1): _____

ADDRESS/DOMICILIO: _____

PLACE AND DATE/LUGAR Y FECHA: (2,3): _____

Señor(es) Lic. Baudelio Hernández Domínguez y/o Julián Guerrero Juk y/o Rosa María Castillo Hernández y/o Rebeca Reyes Mayorga y/o Katalina Guerrero Juk y/o María Elena Medina Chávez y/o Emil Andronic y/o Isaías Sandoval Hernández conjunta o indistintamente

Por la presente se confiere a Ustedes Poder amplio y suficiente para que conjunta o separadamente y en nuestro nombre y representación, proceden a representarnos en toda clase de asunto en las materias de propiedad industrial e intelectual en México.

En relación con el anterior objeto de este mandato se otorga a Ustedes las facultades inherentes a un mandato y particularmente las necesarias para presentar toda clase de solicitudes y ocurso ante toda clase de autoridades y particulares; para autorizar con su firma toda clase de documentos; para pagar derechos e impuestos, así como para incurrir en cualquier otro gasto que resulte necesario para presentar oposiciones y consentimientos en relación con solicitudes de registro de marcas de terceros para hacer limitaciones o aclaraciones; para oír, recibir y contestar toda clase de notificaciones y resoluciones, para recurrirlas ante la autoridad que corresponda, sea judicial o administrativa; como para promover juicios de amparo o para ocurrir a ellos como parte tercera perjudicada; para defender la validez de toda clase de patentes y registro de marcas; para promover y obtener declaraciones de nulidad y de extinción de registro de terceros, de infracción de patentes, registros marcarios y demás derechos de propiedad industrial e intelectual, para presentar querellas y denuncias y de cualquiera otra manera perseguir infracciones de tales derechos y en general para hacer todo lo necesario para la constitución, conservación y defensa de los mismos incluyendo las facultades de substituir total o parcialmente este poder y de ratificar toda clase de actos jurídicos realizados anteriormente por Ustedes y por otros apoderados en las antes mencionadas materias.

El firmante cuenta con la facultad de otorgar poderes que le ha sido concedida por el siguiente documento

(4) _____

(Estatuto, Acta Constitutiva, Resolución del Consejo de Administración) de fecha (5) _____ emitido en la ciudad de (6) _____

By these presents an ample and sufficient Power of Attorney is granted to you in order that jointly or separately and in our name and representation, you may proceed to represent us in all kinds of intellectual and industrial property matters in México.

In relation with the above object of this Power of Attorney, the faculties inherent to a power are bestowed upon you and in particular those faculties necessary to file required applications and petitions before various authorities and private persons; to authorize with your signature all kinds of documents; to pay fees and taxes as well as to disburse any other necessary expenses; to file oppositions and consents in connection with applications for trademark registrations lodged by third parties, to make limitations and clarifications; to hear, receive and answer all kinds of notifications and to appeal before the corresponding authority be it judicial or administrative; to promote "amparo" suits and to intervene in them as third injured party; to defend the validity of all kinds of patent and trademark registrations; to promote and to obtain declarations of nullity and extinction of registrations of third parties and of infringements of patents, trademark registrations and of other industrial and intellectual property rights; to file complaints and accusations and to prosecute in whatever manner necessary, infringements of said rights and, in general, to do everything necessary to enforce, preserve and defend such rights, including the authority to fully or partially substitute this power and to confirm all kinds of legal acts previously executed by you and by other proxies in the previously mentioned matters.

The signatory has been authorized to grant and execute powers of attorney by means of corporate resolution contained in the following documents

(4) _____

(Bylaws, Corporate Charter, Resolution of Board of Directors) dated (5) _____

issued in the city of (6) _____

NAME OF THE SIGNING OFFICER / Nombre del Firmante: (7)

COMPANY / Compañía:

TITLE / Puesto: (8) _____

(9) _____
SIGNATURE OF GRANTOR / Firma del Otorgante

NAMES, SIGNATURES AND ADDRESSES OF TWO WITNESSES / (FIRMAS Y DOMICILIO DE DOS TESTIGOS)

10a) NAME OF WITNESS / Nombre:

ADDRESS / Dirección:

SIGNATURE OF WITNESS / Firma del testigo

10b) NAME OF WITNESS / Nombre:

ADDRESS / Dirección:

SIGNATURE OF WITNESS / Firma del testigo